



WTIC-TV

## ORDER

Print Date 08/03/12 Page 1 of 1

Flight Dates 08/07/12-08/13/12

Contract / Revision 377655 /

Original Date / Revision  
08/03/12 08/03/12

Advertiser Murphy/D/Sen/CT

Agency Media Strategies

Buying Contact

11350 Random Hills Rd.  
Suite 670  
Fairfax, VA 22030Primary Account Executive  
Steve Rabb

Account Executive	Order%	Start Date	End Date
Steve Rabb	100%		

Product  
DEM SENATE

Agency Com 15%

Billing Contact  
11350 Random Hills Rd.  
Suite 670  
Fairfax, VA 22030

Sales Office L-HRT

Sales Region Local

Agency Ref

Order Sep 00:15:00

Estimate # REBATE ORDER

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes AGY POL CAND

Product Codes PL3

Priority 03

Advertiser Ref

Order Share 14% Market Value 4214

Competing Station	% of Order	Amount
2WCCT	%	0
3WFSB	32%	1348
4WVIT	26%	1095
5WTNH	28%	1180
6WCTX	%	0
7CABL	%	0

## Order Totals

## Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
August 2012	4	\$501.50	\$590.00	0.00	07/30/12	08/13/12	4	\$501.50	\$590.00
Totals	4	\$501.50	\$590.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
N 1	61	08/07/12	08/09/12	M-F 630p-7p Tu,Th 630p-7p	CM	630p-7p	- 1 - 1 - - -	:30	2	\$175.00	03	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	- 1 - 1 - - -		2				\$175.00		0.00			
N 2	61	08/13/12	08/13/12	M-F 6a-7a Mon 6a-7a	CM	6a-7a	1 - - - - -	:30	1	\$65.00	03	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	1 - - - - -		1				\$65.00		0.00			
N 3	61	08/13/12	08/13/12	M-F 630p-7p Mon 630p-7p	CM	630p-7p	1 - - - - -	:30	1	\$175.00	03	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	1 - - - - -		1				\$175.00		0.00			
													Totals	4	\$590.00